



JANUARY



CLEARANCE SALE

CUSHING & BENEDICT



Beginning Saturday, January 4

And continuing up to and including Saturday, January 25th, 1919

It has never been our custom to run many sales, as the price at which we are able to sell Merchandise has usually left us so well sold up that we have found it unnecessary to conduct Clearance Sales to dispose of our merchandise. This year, however, We Were Too Ambitious and bought more Winter Merchandise than we have been able to sell, and now We Must Take The Loss. We are giving you twenty-one days in which you can buy New Winter Merchandise just as cheap as we bought it. We are going to turn this Merchandise into Money in twenty-one days if price will do the trick, every cent of profit has been taken out of the Merchandise advertised below.

Make out Your Want List—Be Here Early

Plan to attend this sale early as such ridiculous prices we are quoting will soon carry this fine stock of Winter Merchandise out of our store.

WINTER UNDERWEAR PRICES KILLED



Ladies' Underwear

Ladies' union suits, Dutch neck, short sleeves, size 36, 38 sale price	\$1.29
Ladies' union suits, Dutch neck, short sleeves, size 40, 42, 44 price	\$1.39
Ladies' union suits, Dutch neck, short sleeves, size 36, 38 light wt.	89c
Ladies' union suits, Dutch neck, short sleeves, size 40, 42, 44 lt. wt.	98c
Ladies' union suits, high neck, long sleeves, ankle length, 36, 38	89c
Ladies' union suits, high neck, long sleeves, ankle length, 40, 42, 44	98c
Ladies' union suits, high neck, long sleeves, the best we own, price	\$1.29
Ladies' Vellastic shirts and drawers \$1.25 values, sale price	79c

Misses' Union Suits

Misses' union suits age 2 years, sale price	79c
Misses' union suits age 4 years, sale price	89c
Misses' union suits age 6 years, sale price	89c
Misses' union suits age 8 years, sale price	89c
Misses' union suits age 10 years, sale price	98c
Misses' union suits age 12 years, sale price	98c
Misses' union suits age 14 years, sale price	\$1.00
Misses' union suits age 16 years, sale price	\$1.00



Men's Underwear

Men's Jersey ribbed, very light fleece, extra good value, regular price \$2.25, slaughtered at	\$1.59
Men's flat knit heavy fleece sold freely at \$2.25 but we have too many so we have swallowed our ambitions to even break even and marked them	\$1.59
Men's Yeager fleeced shirts and drawers we have nothing but small sizes, sale price	75c

Boys' Union Suits

Boys' Yeager fleeced union suits, age 6, sale price	79c
Boys' heavy Yeager fleeced union suits, age 8 years, sale price	89c
Boys' heavy Yeager fleeced union suits, age 10 years, sale price	89c
Boys' heavy Yeager fleeced union suits, age 12 years, sale price	98c
Boys' heavy Yeager fleeced union suits, age 14 years, sale price	98c
Boys' heavy Yeager fleeced union suits, age 16 years, sale price	\$1.00

Outing Flannel Blankets

Nassua blankets size 72x80, extra heavy, the best cotton blanket to be had, gray only and all 72x80 regular price \$3.85. Sale price **\$2.89**

Amoskeag Outing Flannel

Received very late in the season, we have 2000 yards we priced at 37c because it came so late, it should have been priced at 40c per yard. We are willing to take a loss here, SO HERE SHE GOES... **27c**

American Scout Percales

They cost 27½c per yard wholesale to buy today, we are overstocked and willing to take cost, sale price **28c**

Bleached Muslins

Berkly 60, worth 40c yard any where, sale price	29c
Winchester B, worth 40c yard any where, sale price	28c
Winchester C, worth 38c yard any where, sale price	25c
Winchester D, worth 35c yard any where, sale price	23c
Winchester G, worth 29c yard any where, sale price	20c



Wool Dress Goods

Wool Gaberdine, 40 inches wide, comes in the desirable, colors, priced \$2.50 yard, sale price	\$1.79
Wool Taffeta, 40 inches wide, all desirable colors, priced \$2.25 yard, sale price	\$1.65
Hamilton Mills Serge 36 inches wide, all the staple colors, priced \$1.50 yd. Slaughtered at yd.	89c
Same as above, only 40 inches wide yd.	\$1.65
Danish cloth in the staple colors, this is a half wool material, very serviceable, sale price	48c



GINGHAMS

Not many left but we will "kill 'em," your choice of what we have **19c**

LACE CURTAINS

These curtains are slightly soiled and have simply shut our eyes to the cost price pair **75c**

EMBROIDERIES

Quite a quantity of 45-in. embroidered flouncing worth, \$1.00 yd., murdered at yard **35c**

EXTRAORDINARY SPECIAL

You all know the condition of the Cotton Market, high, high and going higher, just to show you this is a REAL SALE we are offering you 2000 Cotton Batts at **12c** each. NONE SOLD TO DEALERS.

Men's Heavy Wool Socks

Extra heavy all wool socks priced and selling well at \$1.20 pair, we may be crazy but as long as they last they are going, going, going at **79c**

Men's Flannel Shirts

Good heavy wool flannel shirts in blue, gray and Khaki, broken size, so here they go at **98c to \$1.25**

Some More Crazy Stunts

Men's \$1.00 Winter Caps kicked out	23c
Boys' 25c and 50c Winter Caps, here they go	17c
Men's linen collars, new fresh goods, not going to carry this line, sale price each	5c
Men's cotton shirting, not good patterns but good serviceable material, sold for less than the raw cotton cost yd	9c

SHOES

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We are going through our shoe stock and taking out all broken sizes, odd pairs, old stock and the styles we shall not carry any more. You may come prepared to find some Sensational Bargains as we will simply price this merchandise so there will not be a pair left.

There are hundreds of other smaller bargains that would make a buying carnival alone

Cushing & Benedict

"Where You Do The Best"

